

First Asian Baby & Toddler Survival kits



Supported by Wyeth – the child nutrition giant, Madaboutkids.com is introducing a pair of guide books – **the Baby Survival Kit and Toddler Survival Kit.**

The colourful, easy-to-follow books provide practical child care information for parents. Also included are practical tips compiled from local doctors, nurses, midwives and parents.

These books are endorsed by the Singapore Pediatric Society and proceeds will be channeled to select charities by NTUC Fairprice and partnering hospitals (Mount Alvernia Hospital & National University Hospital).

The **Baby/Toddler Survival Kits** come FREE with the purchase of **Wyeth Promil Gold** or **Wyeth Progress Gold**, up to 12 February this year and retails at \$19.90 each at Mount Alvernia Hospital and National University Hospital between 7 Jan and 12 Feb this year. For more details, visit www.SurvivalKit.sg. Terms and conditions apply.

Little chic

Recently opening its first flagship store at #5-37 Paragon, **Petit Bateau**, an iconic fashion brand from France, continues to offer a range of children's and toddlers' comfortable, chic clothing. Petit Bateau's Fall/Winter collection features checkers, striped and animal prints that your little one will look good in.

Visit www.petit-bateau.com to find out more.



Early Chinese Reading Programme

Look out for the following courses being offered by **Kingdom Language Consultancy Services:**

- Prep courses for Pri 1 (English & Chinese)
- Prep courses for PSLE (English & Chinese)
- MI English (Pri 1-6)
- MI Chinese (Pri 1-6)

Find out more at www.mikindom.com.sg.



Sowing the seeds

NTUC's SEED Institute has been chosen by ARNEC (Asia-Pacific Regional Network for Early Childhood) to host its new Secretariat in Singapore. This collaboration will enable research, policies and best practices regarding early childhood education to be easily accessible to policy-makers and educators in South-East Asia. More details at www.seedinstitute.com.sg or www2.unescobkk.org/ARNEC.

